



### **Finalists**

**Beautycromia** 

Mango Splash Cooling Mask

**Fibre Foils Limited** 

Curled Profile Telescopic Cans

**IDM Automation Srl** 

Clay MI-150

**VVF India Ltd** 

VBrass<sup>™</sup> Butter a.k.a (also known as)

**VEGAROL® MS Butter** 

## Winner

**VVF India Ltd** 

VBrass™ Butter a.k.a (also known as) VEGAROL® MS Butter



#### **Beautycromia**

Mango Splash Cooling Mask

#### **Product description**

Infused with a natural moisturizing agent, this mango-scented face mask ensures intense, long-lasting hydration, even post-rinse. Enriched with a Tropical Bioactive Complex (dragon fruit, mango, papaya, pineapple) for nourishment, it enhances skin's barrier function and texture. Sustainably sourced red algae-derived gelling agents provide a unique, jelly-like consistency that transforms into a refreshing, dripfree liquid upon application. Instantly soothes, cools, and calms redness, perfect after sun exposure or as a hydrating skincare treat.

#### **Claims & Benefits**

Hydrating and soothing after sun exposure Refreshing and cooling (can be stored in the beauty fridge for extreme cooling sensation).



Curled Profile Telescopic Cans

#### **Product description**

Curled Profile Telescopic Cans are premium secondary packaging solutions crafted from paperboard. Designed for durability, they offer excellent product protection while being fully biodegradable and ecofriendly. Their innovative curled profile ensures a secure fit, making them ideal for delicate products across industries such as food, healthcare, and lifestyle. In 2024, this product won accolades for its innovative design and sustainability, including the India Star Award. With a focus on reducing environmental impact, these cans demonstrate Fibre Foils' commitment to creating

responsible packaging solutions without compromising functionality or aesthetics.

#### **Claims & Benefits**

Eco-friendly: Made from biodegradable materials, reducing environmental impact. Durable: Provides robust protection for delicate and valuable goods. Innovative Design: Curled profile ensures secure fit and aesthetic appeal. Award-winning: Recognized for sustainability and packaging excellence. Customizable: Tailored sizes and designs for various applications. Lightweight: Easy to handle and transport. Sustainable Solution: Encourages responsible product packaging practices.





## **IDM Automation Srl**

Clay MI-150

#### **Product description**

CLAY MI-150 is the automatic technological answer to the up-to-date B&PC Industry needs. The future will be oriented towards multitasking products: CLAY MI-150 is the solution that allow a filling optimization process of all hybrid product categories guaranteeing either speed and efficiency or dosing precision placing the well-being of the operator at the centre.

#### **Claims & Benefits**

CLAY MI-150 is the automatic technological answer to the up-to-date B&PC Industry needs. The future will be oriented towards multitasking products: CLAY MI-150 is the solution that allow a filling optimization process of all hybrid product categories guaranteeing either speed and efficiency or dosing precision

placing the well-being of the operator at the centre. The claims of CLAY MI-150 are related to extreme PRECISION in dosing (from 1 mL to 250 mL) while mantaining the highest SPEED and FLEXIBILITY during the filling processes. The FLEXIBILITY benefit is linked to its utstanding design: the 15-positions rotary table is made by removable and interchangeable bush holders that allow the fastest format change, minimizing machine downtime with a user-friendly interface. The electronical components minimize the operator's delta error as any adjustment is carried out accurately directly from the operator panel via a single interface with self-diagnosis functionality. CLAY MI-150 is innovative thanks to the attractive and original style of the machinery designed to put the operator's well-being and safety first during filling processes. All the development has been carried out thinking the perfect coexistence of human and technological elements.



VBrass™ Butter a.k.a (also known as) VEGAROL® MS Butter

#### **Product description**

A plant powered elixir, VBrass™ Butter is an emollient that harnesses the power of nature's golden elixir, mustard oil. This rich blend is meticulously formulated with a curated selection of rich lipid constituents, derived from the heart of mustard seeds. Enhanced with select fractions of plant-based fatty alcohols, Mustard Oil transforms into a buttery- soft fatty acid ester composition. Upon application, it melts effortlessly into your skin, leaving it super nourished and indulgent.

#### Claims & Benefits

For Formulators/Brands: Shea Butter like benefits at 1/3rd it's cost. Easy Inventory Management. Available in multi forms: Butter, Soft Wax, Hard Wax For Community & Environment: Supports Ancestorial Occupation. Explores application beyond traditional use of edibles and hair oil. Local dependency (low carbon footprint) promotes Make in India Ideology. Significantly lower environmental impact compared to peers/likes. For Consumers: Vegan & Cruelty Free. 100% Naturally derived. Nourished Moisturized & Indulgent Skin. Strengthens & restores skin barrier. Promotes healthy glowing skin.





### **Finalists**

B. Kolormakeup & Skincare S.P.A - SB

**Benefit Corporation** 

Eyes Lollie Cool Eye Stick

**Beautycromia** 

Lip Off Stain Liner

Cosmewax

Niacinamide Skin Tone Corrector Body Cream

Regi India Cosmetics Pvt Ltd

Don't Be Shy Cheek Potion

Winner

**Regi India Cosmetics Pvt Ltd** 

Don't Be Shy Cheek Potion



Lifting and wrinkle-smoothing effects within an hour.

## **Product description**

This polysaccharide-based gel stick offers instant de-puffing and lifting for the eye area. The gel glides smoothly, creating a thin, watery serum layer enriched with Niacinamide, Betaine, a next-gen Hyaluronic Acid molecule, and a patented sugar complex.

#### **Claims & Benefits**

 Shields from environmental stressors · Supports barrier repair and regulates hydration ·



## Beautycromia

Lip Off Stain Liner

#### **Product description**

Fluid as ink, the Lip Off Stain Liner glides on effortlessly, allowing for precise application along the natural contours of your lips, or even across the entire lip surface. Once applied, it transforms into a smooth, luminous gel that sets into a flexible, plasticlike film. Allow the product to dry for at least one minute. Leave it on your lips for a longer time to achieve a true tattoo-like result. After drying, gently lift the edges and peel away the film to unveil a beautifully defined, long-lasting stain that contours and enhances your lips.

#### Claims & Benefits

Long-lasting effect Kiss-proof result Tatoo-like finish Discover the pleasure of applying a stain liner that is vegan and formulated without EDTA, Oils, Paraffin (mineral oil), Parabens, Silicones, Cyclic Silicones and Phenoxyethanol. Formulated with 87% of natural origin ingredients, Lip Off stain liner is formulated with a blend of ingredients that makes the product lip-friendly. Vegetable glycerol, stain pigments and a film-forming polymer work together to ensure a gentle action on the delicate skin layers of the lips, promoting hydration and softness.



## Make Up, Skin Care, Hair Formula

#### Cosmewax

Niacinamide Skin Tone Corrector Body Cream

#### **Product description**

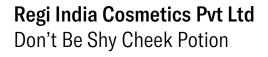
Our Niacinamide Skin Tone Corrector Body cream revolutionizes body care by offering the same advanced benefits typically reserved for facial skin. Enriched with a potent 10% Niacinamide concentration, it visibly reduces discoloration, improves uneven skin tone, and refines skin texture. Lightweight, fast-absorbing, and easy to apply, it hydrates deeply while strengthening the skin barrier. Suitable for all skin types, this vegan and dermatologist-tested formula includes 85% natural ingredients, free from silicones, PEGs, and colorants. Experience brighter,

smoother, and more youthful skin from head to toe.

#### **Claims & Benefits**

- Reduces discoloration for a more even skin tone. Refines skin texture, leaving it smooth and radiant. Deeply hydrates and improves skin elasticity. Strengthens the skin barrier to enhance resilience. Fights signs of aging by reducing wrinkles and stimulating collagen production.
- Dermatologically tested and suitable for all skin types. • Vegan, 85% natural ingredients, PEG-free, silicone-free, and colorant-free.





#### **Product description**

This innovative liquid blush features Advanced Hydra-gel Matrix, delivering a refreshing, gel-like texture that invigorates the senses with an ultra-smooth glide. Just a few drops provide a customizable, pigment-rich finish that's blendable, buildable, and incredibly lightweight. Enriched with active ingredients inspired by cosmetic surgery, it visibly blurs and plumps, enhancing hydration and reducing wrinkles for flawless, youthful cheekbones. This beauty elixir is a musthave for an instant, radiant pop of color on the go. We have won the Cosmopack Mumbai Award for the 2023 edition in the makeup category.

#### **Claims & Benefits**

• All in one formula: sensorial gel texture that gives a luminous, healthy glow while

delivering long-term skincare benefits. • Flexible pigments that offer superior blendability and a buildable coverage that never looks patchy or artificial. • Advanced Hydra-Gel Matrix ensures exceptional moisture-locking while creating an ultralight, refreshing sensation. • Breakthrough Hyalu-Cushion technology (2%) inspired by cosmetic surgery instantly plumps and fills wrinkles. • Premium soft-focus fillers create stunning luminosity while optically blurring imperfections for a perfected look. • Powerful Hold-Tech System combines silicone resin with auto-fixing agents for exceptional long-wear comfort. Madagascar Ginger Root Extract (0.2%) provides superior protection against visible light, blue light, UV damage and pollution. • Perfect portable luxury

combines skincare and color for a

transformative cheek treatment.





**Finalists** 

**Aadinath Uvpack PVT LTD** 

Hexagon Cap

**Ajanta Bottle Private Limited** 

**EcoSphere** 

**Harman Packaging** 

**EcoPure Dropper** 

ISIMAT Siebdruckmaschinen GmbH

The Koi Can

Winner

**ISIMAT Siebdruckmaschinen GmbH** 

The Koi Can



## Aadinath Uvpack PVT LTD

Hexagon Cap

## **Product description**

Perfume cap design plays an crucial role in the overall aesthetic and functionality of fragrance. The matt finish of the perfume cap gives the perfume a modern touch and a luxurious appearance. This cap is suitable for a perfume bottle with a 15mm neck and a 17.3mm aluminum collar. Available in several elegant colors.

#### **Claims & Benefits**

1. Alcohol Resistance 2. Unique Design 3. Special Coatings

**Finalist** 

## **Packaging: Design & Materials**

# **Ajanta Bottle Private Limited** EcoSphere

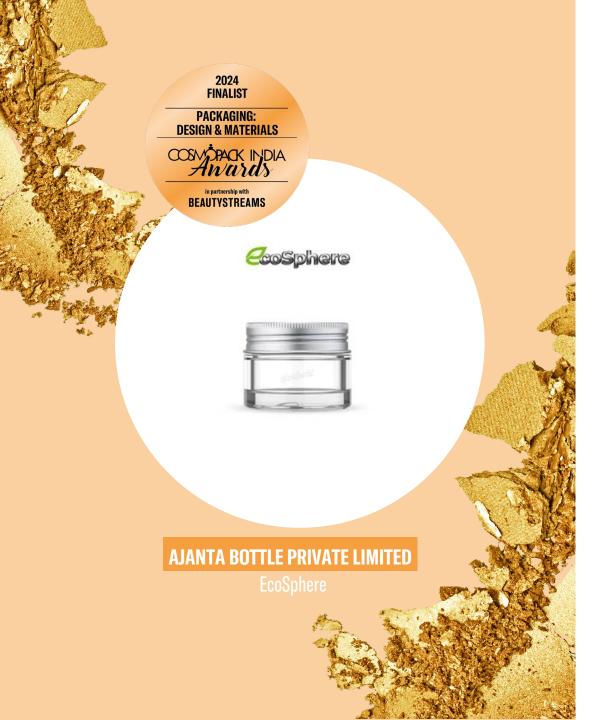
#### **Product description**

Ecosphere by Ajanta Bottle is a groundbreaking innovation in sustainable beauty packaging, blending eco-conscious design with impeccable functionality. Comprising a high-quality glass jar and a meticulously engineered metal cap, Ecosphere is a complete solution tailored to meet the evolving needs of modern beauty brands. Each component is thoughtfully crafted to enhance branding, ensure product preservation, and minimize environmental impact, setting a new industry standard for excellence.

#### **Claims & Benefits**

Benefits of Glass Jars: Eco-Friendly:

100% recyclable and reusable, supporting sustainable practices. Product Integrity: Non-reactive and inert, preserving the freshness and quality of contents. Brand Appeal: Transparent and sleek design enhances product visibility and aesthetics. Customizable: Ideal for printing logos or branding directly on the surface. Durable: Resistant to wear, ensuring safe storage and longer shelf life. Benefits of Metal Caps: Sustainable: Fully recyclable, contributing to a circular economy. Airtight Seal: Ensures product freshness and extended shelf life. Premium Finish: Adds a sleek, professional look to the overall packaging. Branding Opportunity: Additional space for engraving or printing logos. Robust Protection: Protects the contents from contamination and leaks.





## Harman Packaging

**EcoPure Dropper** 

#### **Product description**

The EcoPure Dropper is a revolutionary, single-material dropper designed to support sustainable practices in the cosmetic and pharmaceutical industries. Made entirely from polypropylene (PP), this dropper offers full recyclability without disassembly, promoting a streamlined recycling process. The dropper's structure includes a PP bulb, pipette, collar, and wiper, ensuring an eco-conscious choice for brands seeking to reduce their environmental impact. Available with PCR glass or plastic bottles, EcoPure Dropper delivers sustainability without compromising functionality or aesthetic appeal.

#### **Claims & Benefits**

100% Recyclable: Constructed entirely from PP, the EcoPure Dropper is designed for seamless recycling. Eco-Friendly: No need to separate components; the single-material design reduces waste. Leak-Proof Seal: Features a secure seal to prevent leakage, ensuring product safety. Customizable: Available in various colors to align with brand aesthetics. Sustainable Packaging: Compatible with PCR glass or plastic bottles, promoting a fully eco-conscious solution.

## **ISIMAT Siebdruckmaschinen GmbH**The Koi Can

## **Product description**

The design was developed by combining state-of-the-art printing technologies such as ISIMAT´s patented inLINE® FOILING and silkscreen printing in one machine. The concept aims to provide an aesthetically attractive packaging solution that brings both visual and haptic effects. This not only saves costs, but also increases environmental sustainability.

#### **Claims & Benefits**

The advantage of the inLINE® FOILING is that it can be easily

decorated with for i.e. silkscreen print or with matt spot decoration to create a multimetallic effect. The use of UV technology also ensures faster drying and less energy consumption during the production process. This innovation represents a significant advance in the packaging industry as it combines efficiency with creative design possibilities. It solves the problem of standardization in the packaging industry by allowing brands to differentiate themselves from the competition through unique designs and surface textures.